

Up With People International Alumni Association

In recognition of

Linda Newlin, Cast 82 E

as recipient of the

James E. MacLennan Everyday Hero Award 2012



Linda was the poster child of multiculturalism even before she joined Up With People in 1982. Linda grew up in a military family and moved to 10 different locations by the time she was 16. After graduating from high school, she had the unique opportunity to travel with Up With People.

She then started a career in human resources, financial services and health care, before moving to higher education. Linda served as director of public relations and marketing for a small college, eventually directing the President/Key Executive MBA program at Pepperdine University. From there, she went to open her own executive search firm in 1990.



As her nominator points out: "Linda has always wanted to help people and save the world... In her quiet and not so quiet ways she has continued to try and help as many as she can. As an executive and life coach, speaker, author, singer/songwriter, teacher, activist, founding UWP IAA board member, entrepreneur, mother, mentor, she is ever looking for the needs in the world and sharing her own healing journey for others to find their way *home to themselves*".

Linda found a way to inspire more people than ever. At 48 years old she picked up a pad of paper and pen to write her first song. In less than a year, she has produced the CD, the music video, written the book and created a one-woman show, a musical journey to inspire people to "act on their own behalf".

One of the songs in her CD is now a music video in You Tube, called "It's Not OK". The song is powerfully provocative and is sparking many other opportunities to help in areas such as anti-bullying and domestic violence.

This song has also inspired a local child abuse organizations CALM (Child Abuse Listening Mediation) to start an "I will not be silent" campaign. To participate in the campaign, people sign up on line and declare that they will not keep quiet when they become aware of any child abuse situation, including bullying, at school. Her new company, Luna Madre Music and Publishing, gives a percentage of their profits to organizations working to end child abuse. Last April the world premier of her show benefitted CALM.

In Linda's own words, "To me, being a teacher is about love. It requires me to be a learner and to use the tools in service of my life's vision and continue to transform the patterns in my own life. I then have the great privilege of witnessing and guiding the holy work of others who are finding their way back to themselves and to their heart's desire."

